

The proposed name of the student organization:

Macon State Marketing Association.

The mission of the Macon State Marketing Association is to create an environment where its student members can come together to enhance understanding of the marketing field and current business practices. The group shall be a place where members can interact socially and provide networking opportunities for future employment. The organization will leverage its marketing abilities to further the reputation of Macon State College.

The purpose of the Macon State Marketing Association is:

To encourage interest in marketing by students currently enrolled in business classes.

To expose its student members to the field of Marketing by functions including but not limited to:

- 1) Traveling to corporations for onsite visits and lectures
- 2) Having guest speakers come to the school
- 3) Practical experience helping local businesses and non-profit organizations with marketing ideas.

To encourage current business students to choose a career in the field of marketing.

To enhance the brand of Macon State's marketing program as a source of qualified candidates for employment.

Dues will be \$10 for the Fall 09 semester, and \$20 per semester in the future.

Dues will be assessed at the second meeting of the fall semester.

Dues will be amended in the future, as members will be required to become student members of the American Marketing Association.

Requirements for membership:

The initial organization will consist of currently enrolled Macon State College students who are enrolled in business school classes.

Changes to membership will be recorded in the organization's constitution.

In the future students must currently be enrolled in at least one business related Junior- or Senior-level class at Macon State College. This will be proposed by leadership and voted on by members. GPA and major requirements will not be effective until proposed by leadership and voted on by members.

The officers of the organization shall be: President, Executive Vice President, Vice President of Membership, Vice President of Promotions and Communications, Secretary and Historian. Resigning officers will give recommendations of candidates for selection. Elections will be held at the end of spring semester at the April meeting.

The faculty advisor will appoint the initial President and Executive VP. Other officers will be elected at earliest convenience of the organization. Officers will be elected by simple majority vote by ballot election.

Local sponsorships will be pursued and organization will petition for approval of such sponsorships when they arise.

Regional and/or national affiliation with the American Marketing Association will be established within the next five academic years.

The recommended faculty advisor shall be Charles Aiken. Any additional faculty advisors shall be approved by vote of members at a regularly scheduled meeting of organization.

The spokespersons for the organization for purposes of the recognition process shall be Steven Geiger, Ed Wilfong, Jared Kelly and faculty advisor Charles Aiken.

Macon State College

Macon State Marketing Association
Constitution

ARTICLE I: Name and Purpose

A) The name of this student organization shall be Macon State Marketing Association.

B) The purpose of the Macon State Marketing Association is:

To encourage interest in marketing by students currently enrolled in business classes.

To expose its student members to the field of Marketing by functions including but not limited to:

- 1) Traveling to corporations for onsite visits and lectures
- 2) Having guest speakers come to the school
- 3) Practical experience helping local businesses and non-profit organizations with marketing ideas.

To encourage current business students to choose a career in the field of marketing.

To enhance the brand of Macon State's marketing program as a source of qualified candidates for employment.

C) The organization will support the mission of the Office of Student Life and Macon State College and will subscribe to the policies and procedures of the University System of Georgia and Macon State College.

ARTICLE II: Membership

A) Active membership is confined to regularly enrolled Macon State College students who have a minimum academic load of three (3) hours during each semester of participation.

Amendment 1.

In the future students must currently be enrolled in at least one business related Junior or Senior level class at Macon State College. This will be proposed by leadership and voted on by members.

Amendment 2.

GPA and major requirements will not be effective until proposed by leadership and voted on by members

B) Membership will not be denied because of race, national origin, color, sex, age, religion, or disabilities.

ARTICLE III: Officers

A) Officers in this organization will be:

- a. President
- b. Executive Vice President
- c. Vice President of Membership
- d. Vice President of Promotions and Communications
- e. Secretary
- f. Historian

B) The duties of the officers shall be:

a. The duties of the President shall be to:

- i. Monitor and assist activities of all officers
- ii. Schedule and conduct all organization meetings
- iii. Schedule speakers and confirm dates 14 days before scheduled appearance
- iv. Write thank you letters to speakers

- v. Complete all necessary paperwork for the organization to stay in good standing with the university and (in the future, the AMA)
- b. The duties of the Executive Vice President shall be:
 - i. Assume responsibility of all organization functions in the absence of the President
 - ii. Help compose thank you letter to speakers
 - iii. Coordinate trips to companies
 - iv. Coordinate career fair, club day, and other organizational activities
 - v. Assist President with accountability of other officers
- c. The duties of the Vice President of Membership shall be:
 - i. Promote and recruit new members
 - ii. Maintain organization roster, with names, contact numbers, and email addresses
 - iii. Coordinate an open house meeting in the fall for new and prospective members
- d. The duties of the Vice President of Promotions and Communications
 - i. Communicate meetings to student body by submitting flyers to SAO for approval and distribution
 - ii. Coordinate fundraisers, at least one per semester
 - iii. Maintain communication with Business Office and keep account of monies deposited and withdrawn
 - iv. Make signs for events
 - v. Be present for club day and career fair to assist President and Executive Vice President
- e. The duties of the Secretary shall be:
 - i. To keep minutes at meetings and provide copies for next meeting
 - ii. Assist the Historian
- f. The duties of the Historian shall be:
 - i. To document the activities of the organization
 - ii. Take pictures, record who comes to events, and create and maintain a facebook page for organization

C) All officers will attend all regularly scheduled meetings, any planned events, and fundraising activities. The officers will keep faculty advisor informed of all goings on with the organization.

D) Elections of officers shall take place at the April meeting of the organization. A simple majority in a ballot election shall elect the officers.

ARTICLE IV: Meetings

A) The organization shall meet regularly during the Fall and Spring semester and will meet as needed during the summer semester.

B) All meetings, including the dates, times, and locations will be confirmed with the Office of Student Life prior to publication and/or announcement of these meetings

C) Members in good standing should attend at least 50% of all regularly scheduled meetings and 50% of fundraising activities and events.

ARTICLE V: Faculty/Staff Advisor

A) All recognized RSO's are required to have a faculty advisor. The advisor should be selected by the students and approved by their division chair. The Office of Student Life will also have all advisors approved through the Executive

Committee of the Academic Council.

B) Charles Aiken shall serve as faculty advisor for this organization. He accepts the responsibilities of being an advisor and will approve all events and activities of this organization.

ARTICLE VI: Revenue

A) All monies collected from membership and from all fundraisers must be deposited into the organization's MSC dues account. These deposits will be made through the MSC Business Office as soon as possible after the monies have been collected.

B) No petty cash or slush funds will be kept by any member or advisor of the organization.

C) All fundraisers will be approved by the Office of Student Life at least two weeks prior to the actual event and will follow all the guidelines as outlined in the RSO recognition process.

ARTICLE VII: Ratification

A) This constitution is subject to the approval by the membership, the Macon State College Student Government Association, the Office of Student Life and the Dean of Students

B) Following approval by all of the above, the founding members of the RSO and the advisor will be notified by the Office of Student Life

ARTICLE VIII: By-Laws

A) This constitution may be supplemented with By-Laws which pertain to the above articles

B) An electronic and a paper copy of any and all By-Laws will be filed with Office of Student Life.

ARTICLE IX: Amendments/Supplements

A) A written notice will be presented to the membership of this organization at a regular meeting to amend or supplement any part of this constitution. The proposed amendment/ supplement will be voted upon no sooner than the next regularly scheduled meeting and must receive two thirds majority vote of all members in good standing.

B) Any amendments/supplements to this constitution will then be submitted to the Office of Student Life for approval.

This constitution was approved by SGA on 1/24/11